



# Newsletter/Email/Web Copy

Please use the following copy without changes or deletions. If you have questions, please contact FAME at 800-228-3734.

**Use to promote NextGen 529™, generally, not in conjunction with an event.**

**Headline/Subject Line:**

Invest in your family's higher education today with NextGen 529

*See below for an important message sent on behalf of the Finance Authority of Maine (FAME).*

NextGen 529™ is Maine's education savings plan, which many families use to prepare for higher education. Opening a NextGen 529 account for your child (or yourself) is a real investment in the future.

Maine residents: take advantage of grants<sup>1</sup> for higher education:

1. Open your account
  - a) With \$25 and get a \$200 Initial Matching Grant; or
  - b) Use the \$500 Alford Grant [if your beneficiary is eligible] to open an account without making an initial contribution
2. Add to your account  
Make contributions and get a 50% NextStep Matching Grant with up to \$300 match per year.
3. Make it easy  
Set up automatic contributions from your payroll or bank account and get a \$100 Automated Funding Grant.

**For more information and to learn how to open an account visit [NextGenforME.com](http://NextGenforME.com).**

<sup>1</sup> *Maine grants are linked to eligible Maine accounts. Upon withdrawal, grants are paid only to institutions of higher education. See Terms and Conditions of Maine Grant Programs for other conditions and restrictions that apply at [NextGenforME.com](http://NextGenforME.com).*

*NextGen is a Section 529 plan administered by the Finance Authority of Maine (FAME). Before you invest in NextGen, request a NextGen Program Description from your Merrill Lynch Financial Advisor or Maine Distribution Agent or call Merrill Edge at (877)-463-9843 and read it carefully. The Program Description contains more complete information, including investment objectives, charges, expenses and risks of investing in NextGen, which you should carefully consider before investing. You also should consider whether your or your designated beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's 529 plan. Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer, member SIPC, is the program manager and underwriter.*